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Mobile Influenced Markets – Evolution of Camera and Display Uses

BANGALORE, INDIA

MIPI.ORG/DEVCON

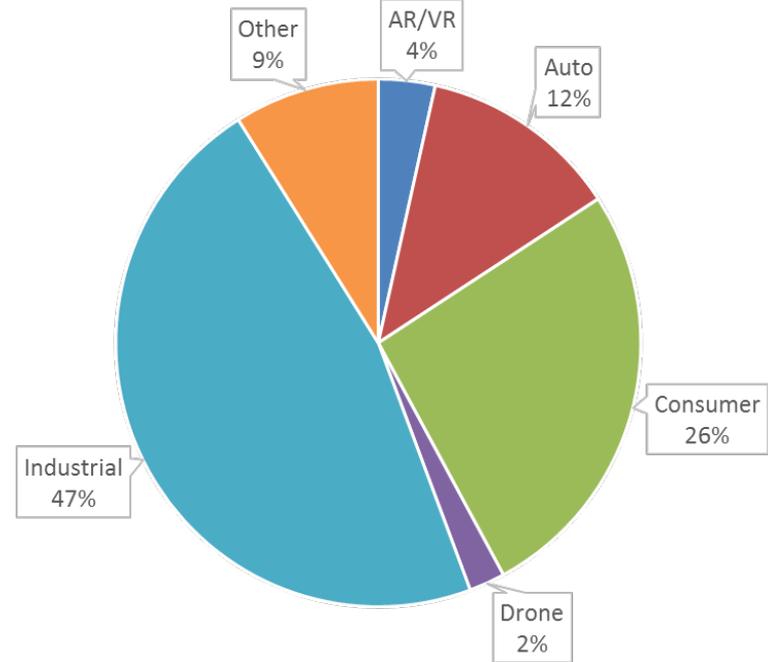
2017

MIPI ALLIANCE
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Lattice MIPI D-PHYSM Applications

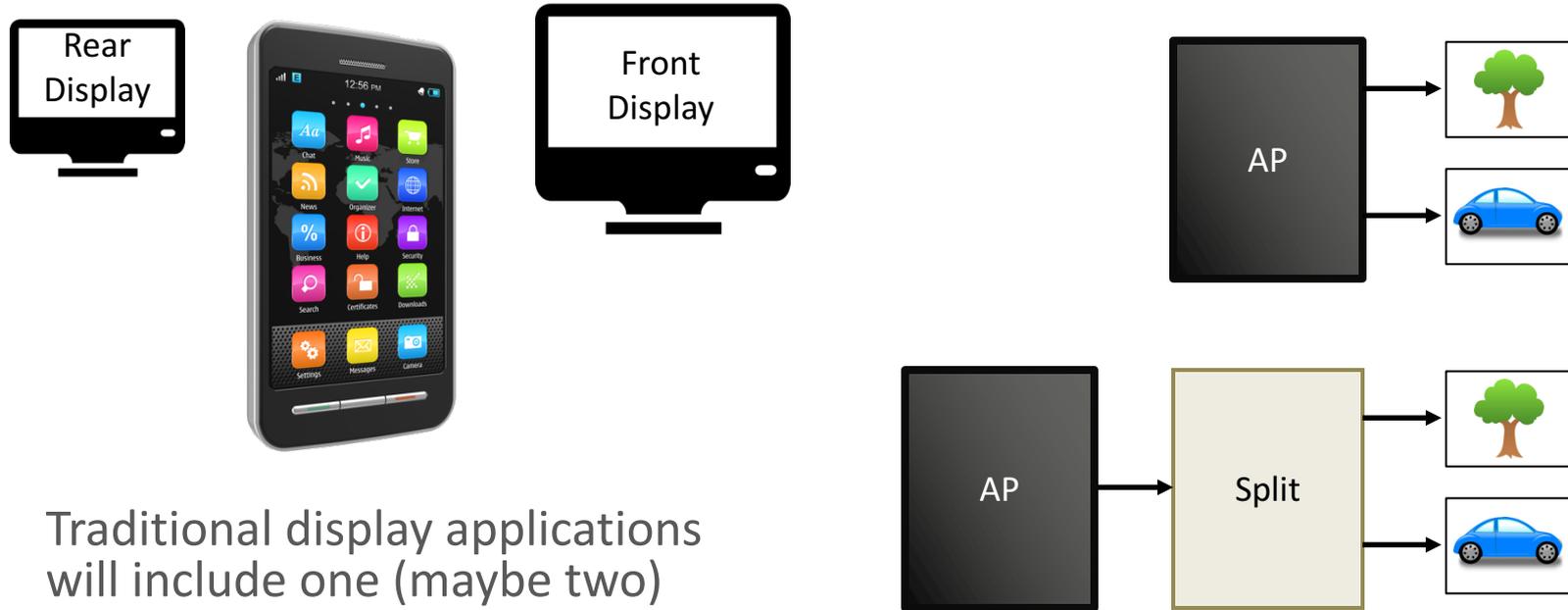
- The PC industry created demand in adjacent markets such as test equipment, POS terminals, and industrial controls
- Designers leveraged their access to standardized APIs and hardware
- In a similar way, the mobile industry is experiencing demand for high quality, low cost components in mobile influenced markets

MIPI D-PHY Applications Using FPGAs



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Traditional Display Applications



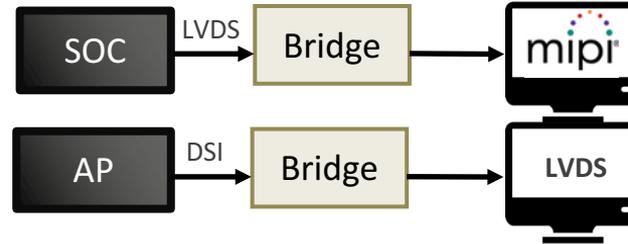
- Traditional display applications will include one (maybe two) static displays

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Appliances



BRIDGING



Many consumer, automotive, and industrial applications use older LVDS interfaces

Automotive

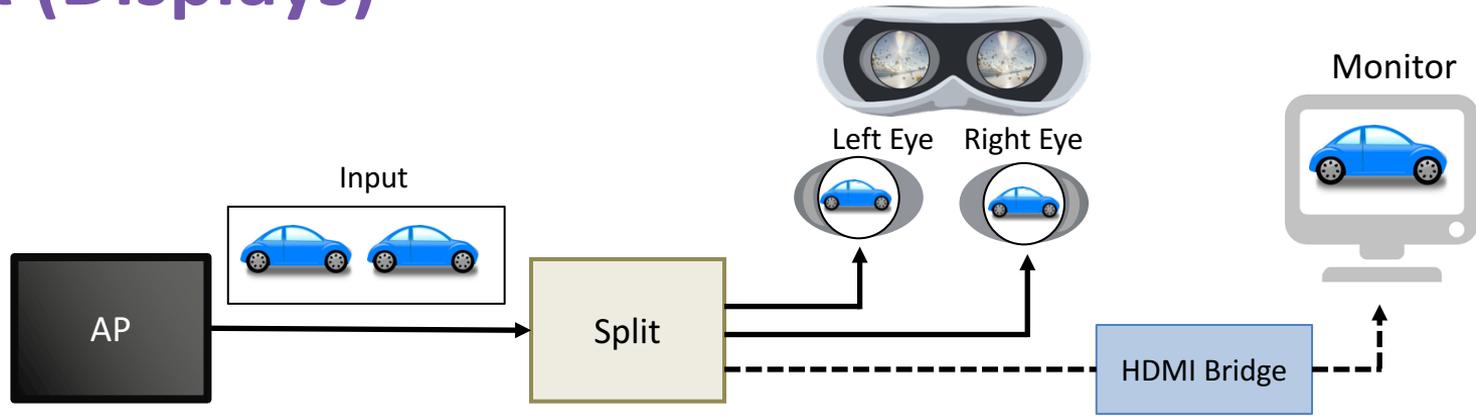


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Industrial



AR/VR (Displays)



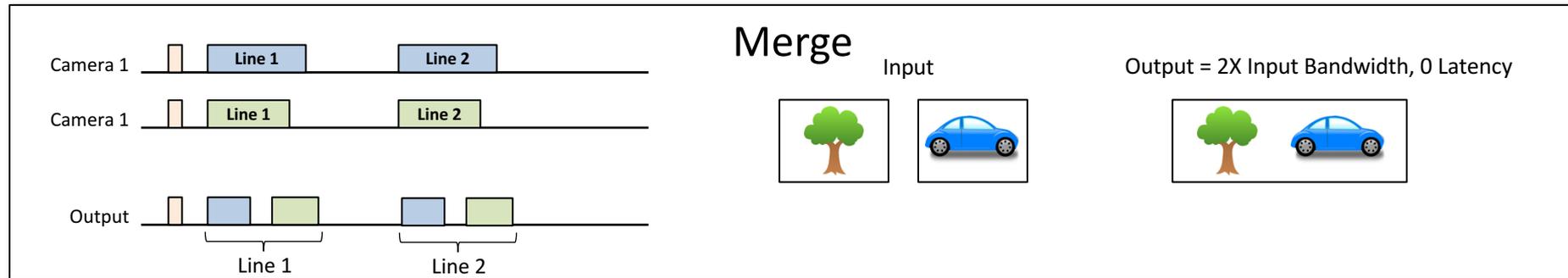
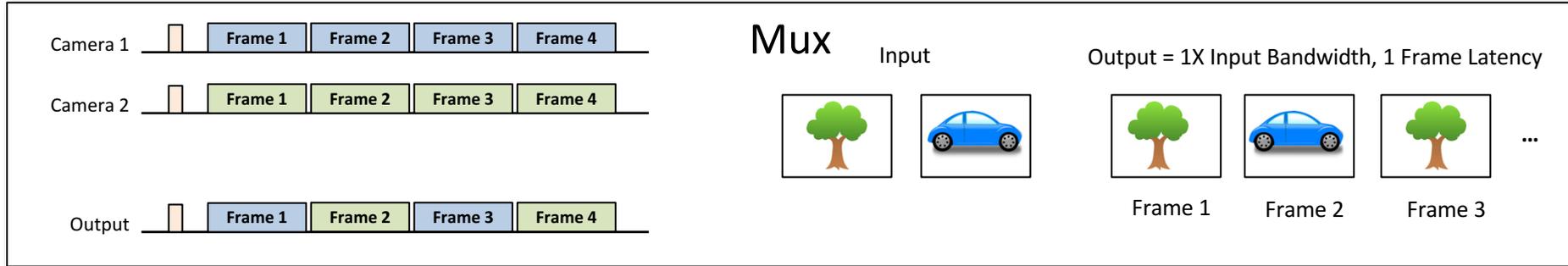
Merging is the favored method to minimize eye-to-eye latency.

Minimum frame rate of 75 Hz is needed to avoid motion sickness.

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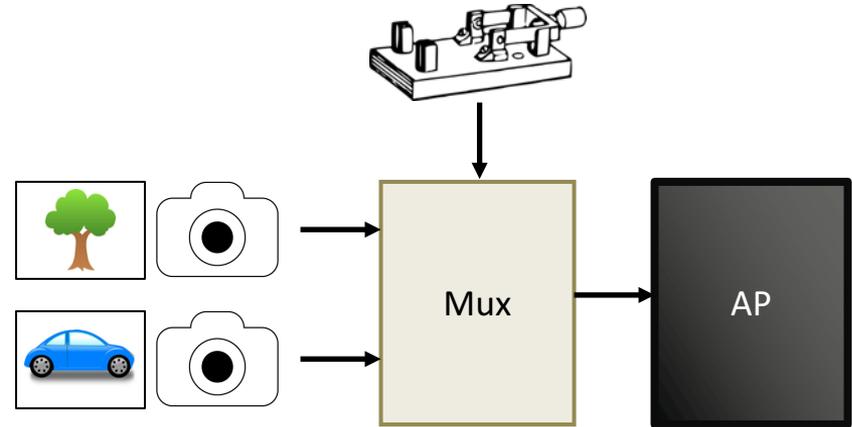
Mux vs Merge

- Video data can be “multiplexed” through a single MIPI D-PHY port by mux-ing frame by frame, or merging to super frames.



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Traditional Camera Applications



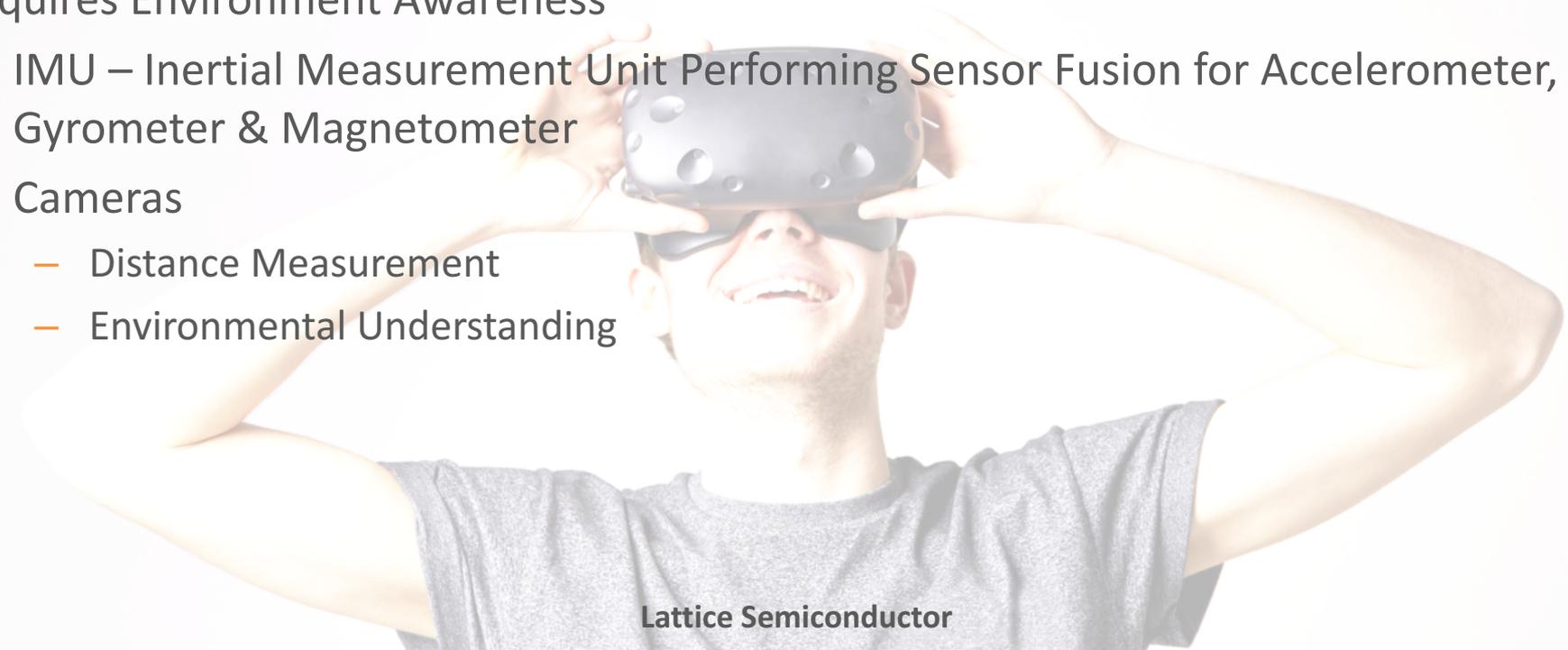
- Traditional camera applications statically switch from one camera to the other

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AR/VR (Cameras)

Requires Environment Awareness

- IMU – Inertial Measurement Unit Performing Sensor Fusion for Accelerometer, Gyrometer & Magnetometer
- Cameras
 - Distance Measurement
 - Environmental Understanding



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AR/VR Tracking

Outside-In System



Inside-Out System
(such as Microsoft HoloLens)



- Two approaches to positional tracking:
 - Outside-In requires external hardware
 - Inside-out is self contained

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AR/VR Permutations for Inside-Out

- Inside-out implementations are growing in the number of cameras and sensors

Input



Output

2X Bandwidth, 0 Latency



~3X Bandwidth, 0 Latency



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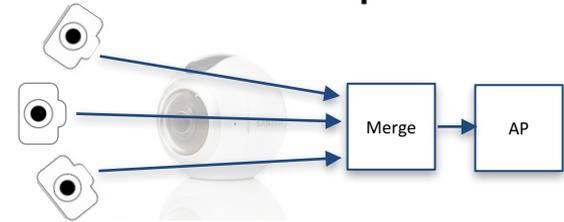
~5X Bandwidth, 0 Latency



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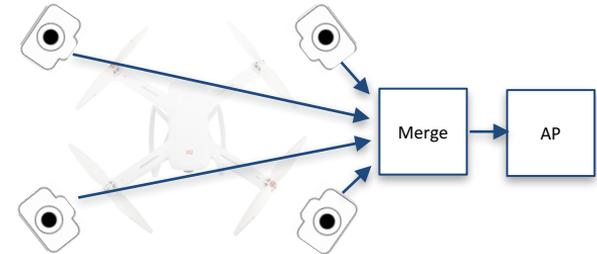
360 Cameras

- Just more cameras



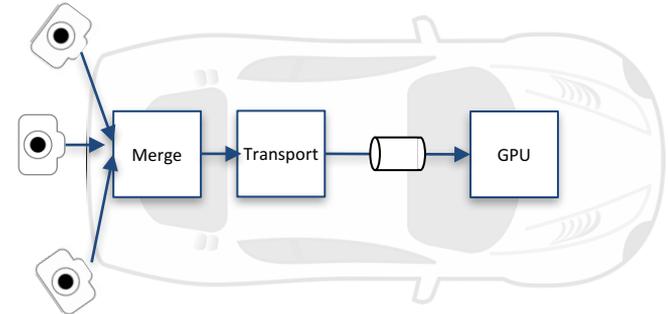
Drones

- Require same things as AR/VR
- Plus more cameras



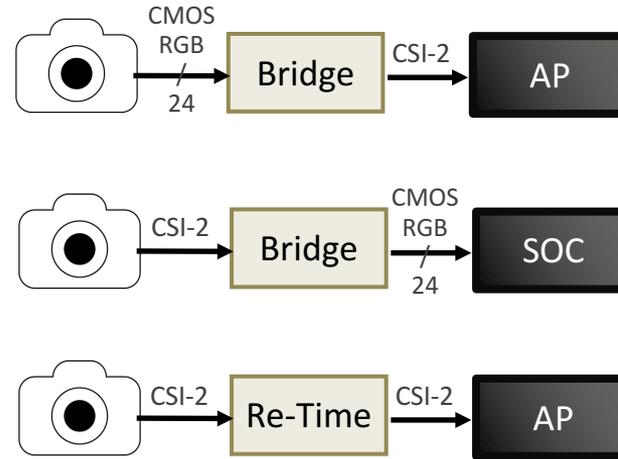
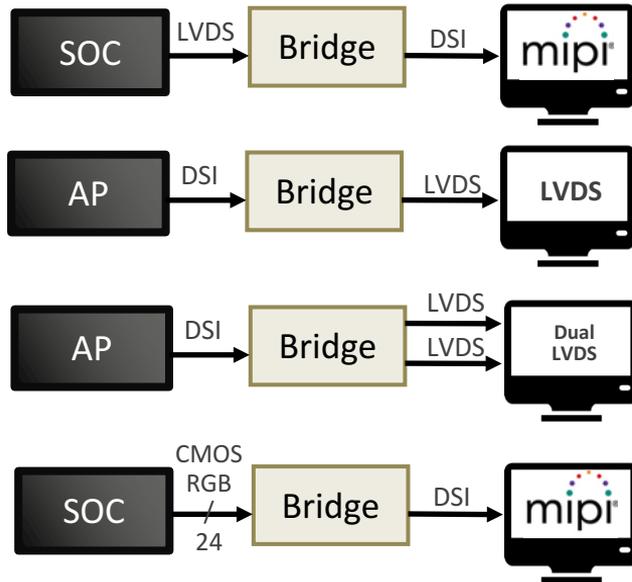
Automotive

- Require same things as AR/VR
- Plus transport



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Everything Else



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Why FPGAs? Flexibility

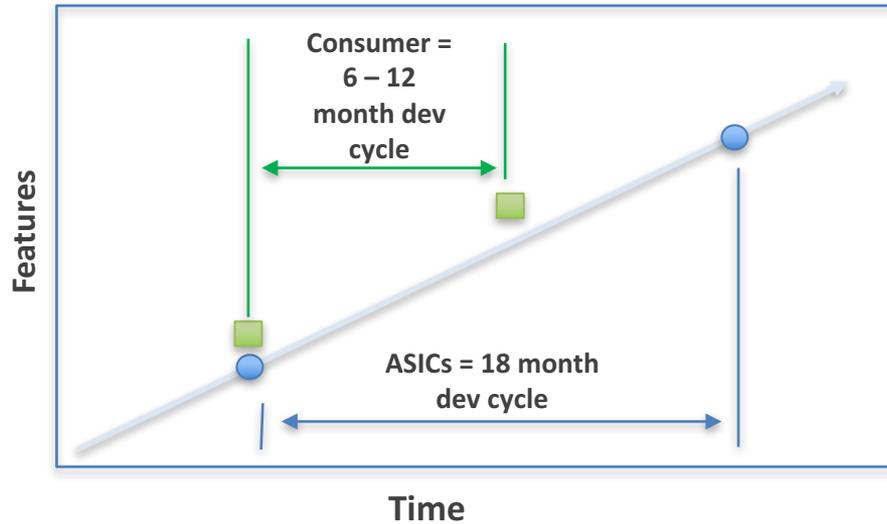


- FPGAs have general purpose IOs in addition to specialized IOs such as MIPI D-PHY
- FPGAs provide an array of flexible programmable logic cells that can support high speed data flow including splitting and merging functions

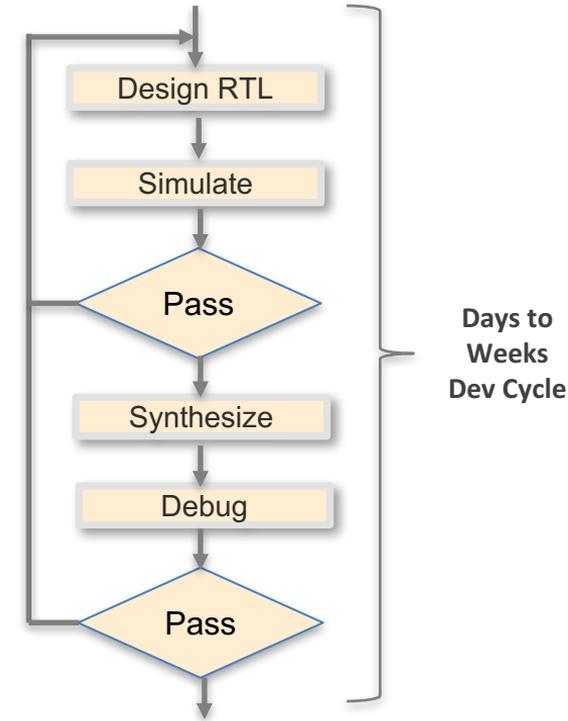
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Why FPGAs? Time To Market

- Product development cycle is much faster than ASIC cycles
- FPGAs enable innovation



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Summary

- MIPI components have become ubiquitous
 - Cameras, Displays, APs, Accelerometers, Gyrometers, Magnetometers ...
- Mobile influenced markets are leveraging these components in all sorts of ways and combinations
- FPGAs have been instrumental in enabling these new (and unforeseen) markets in ways that simple bridges cannot, in terms of time and functionality

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THANK YOU

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